

Unit 13 – Living in an interconnected world

Talking about globalisation

to connect the world / people from different countries	Large international events like the <i>Olympics</i> tend to connect the world and people from different countries as well.	die Welt / Menschen aus verschiedenen Ländern verbinden
companies can expand their markets	Companies can now expand their markets to almost anywhere in the world, now that they have a global platform to promote their products.	Unternehmen können ihre Märkte erweitern
to increase trade around the world	How easily we can communicate has exponentially increased trade around the world.	den weltweiten Handel steigern
to have subsidiaries in many different countries	For any business with enough capital, it's possible to have subsidiaries in many different countries to share their products with a wider audience.	Niederlassungen in vielen verschiedenen Ländern haben
to exchange cultural values	When business partners from different areas of the world meet each other and work together, cultural values of different countries are exchanged.	kulturelle Werte austauschen
to boost technological advancement	International collaboration on various programming strategies has definitely boosted technological advancement in the last several years.	den technologischen Fortschritt vorantreiben
to enhance international competition	The availability of goods and services from overseas enhances international competition as there are more players than ever, and they all want to be the best.	den internationalen Wettbewerb steigern
to create wealth	Introducing a product that is very special or novel in one part of the world to those citizens can create wealth relatively quickly.	Wohlstand schaffen

Speaking about global citizenship

to be a member of a large global community	Every citizen is a member of a large global community.	Mitglied einer großen globalen Gemeinschaft sein
to be aware of other cultures	After spending a month travelling through central India, Will is aware of other cultures even more than ever.	sich anderer Kulturen bewusst sein
to take an active role in the community	People who take an active role in the community they live in understand the importance of supporting their fellow citizens.	eine aktive Rolle in der Gemeinschaft übernehmen
to foster empathy on a global scale	Learning about different cultures and their diverse stories fosters empathy on a global scale.	Einfühlungsvermögen / Empathie auf globaler Ebene fördern
to broaden one's horizon	Learning multiple languages broadens one's horizon.	den eigenen Horizont erweitern
to have civic responsibilities	Being an engaged citizen of a nation results in one having civic responsibilities.	staatsbürgerliche Verantwortung übernehmen / haben
to be passionate about social and political involvement	Gregory is passionate about social and political involvement.	sich leidenschaftlich für soziales und politisches Engagement einsetzen
to effect change	Joy knew that her primary goal was to effect change in a way that would shift people's lives in a better direction.	Veränderung bewirken
to garner an understanding of cultures beyond one's own	Travelling abroad forced Bev to garner an understanding of cultures beyond her own.	ein Verständnis für Kulturen jenseits der eigenen entwickeln
to get the right mindset	Tracy finally got the right mindset for humanitarian work and started truly doing it to help people.	die richtige Mentalität entwickeln

to promote lifelong learning	Interactions with unfamiliar cultures promote lifelong learning.	lebenslanges Lernen fördern
Talking about e-commerce		
to create new ways to buy certain items	A globalised world continuously creates new ways to buy certain items, like being able to order shoes online, or subscribe to a shopping service that does it for you.	neue Möglichkeiten für den Kauf bestimmter Artikel schaffen
buying online is becoming more popular	While the pandemic was keeping people indoors with nothing else to do, buying online was becoming more and more popular.	online einzukaufen wird immer beliebter
the way we think about online / physical shopping has changed	Because it no longer has to be a physical trip somewhere, the way people think about online / physical shopping has changed drastically.	die Art und Weise, wie wir über Online-Shopping / physisches Einkaufen denken, hat sich geändert
advertising strategies have changed	Old product commercials made only for TV programmes seem weird to most people because modern advertising strategies have changed.	die Werbestrategien haben sich geändert
an Internet / a WiFi connection is a necessity in modern life	Whether it's in school or just to find where the bus station is, an Internet / a WiFi connection is a necessity in modern life.	eine Internet- / WIFI-Verbindung ist im modernen Leben unverzichtbar
online shopping has an impact on real-world stores	Online shopping has a negative impact on real-world stores.	Online-Shopping hat Auswirkungen auf reale Geschäfte / Ladenlokale
The pros of e-commerce and in-store shopping		
benefits of e-commerce		
to offer greater flexibility for customers	Browsing products online offers greater flexibility for customers and often more security for the seller.	größere Flexibilität für die Konsumenten/Konsumentinnen bieten
to respond faster to buyer demands	Vendors can respond faster to buyer demands online because they can receive messages anywhere.	schneller auf den Bedarf der Käufer/innen reagieren
to overcome geographical limitations	The Internet marketplace helps customers overcome geographical limitations to getting what they want or need as well.	geografische Beschränkungen überwinden
to facilitate comparison shopping	The immense variety available online facilitates comparison shopping, which can lead to customers always selecting the absolute cheapest option.	Preisvergleichs-Shopping ermöglichen
to save time and travel costs	Buying her daughter the stuffed animal she wanted online saved Chinua time and travel costs.	Zeit und Reisekosten sparen
stores remain open all the time	Macy can look at products online whenever she wants because these web-based stores remain open all the time.	die Geschäfte bleiben durchgehend geöffnet
to create markets for niche products	Social media has also helped to create markets for niche products like fancy back massagers, sleeping masks meant to prevent wrinkles, and many other diverse objects.	Märkte für Nischenprodukte schaffen
to not have to deal with the limitations of shelf space	Online stores don't have to deal with the limitations of shelf space in a physical location, because all of their products are stored somewhere where there are no customers.	sich nicht mit den Beschränkungen der Regalfläche auseinandersetzen müssen

benefits of in-store shopping		
to strengthen the local economy	When consumers take their business to stores open in their area, it strengthens the local economy in a way online shopping doesn't.	die lokale Wirtschaft stärken
to create a more personal shopping experience	Salespeople create a more personal shopping experience because you are able to have a conversation about likes and preferences regarding the product you want to buy.	ein persönlicheres Einkaufserlebnis schaffen
to try on / test products	Jan doesn't like to buy products he hasn't tried on first because he wants to know how things fit.	Produkte anprobieren / testen
to compare products before buying them	Dodge likes to physically compare products before buying them so he's not disappointed in the quality.	Produkte vor dem Kauf miteinander vergleichen
in-store promotions might attract customers	In-store promotions might attract customers who are drawn to deals and want to look at the items in person before purchasing them.	Werbeaktionen in den Geschäften können Konsumenten/ Konsumentinnen anlocken
there's no waiting time for an item to arrive	Going to a shop down the street is often more efficient because there's no waiting time for an item to arrive.	es gibt keine Wartezeit, bis ein Artikel eingeht
expert guidance / personal recommendations can be quite helpful	Especially with certain products like sporting gear or shoes, expert guidance or personal recommendations can be quite helpful.	fachkundige Beratung / persönliche Empfehlungen können sehr hilfreich sein
to encourage more shopping when items are displayed	It encourages more shopping when items are displayed because the objects or products easily catch shoppers' eyes.	anregen mehr einzukaufen, wenn die Artikel zur Ansicht aufliegen
Speaking about fair trade		
to be an active participant in the global economy	Every single person who buys things regularly is an active participant in the global economy.	ein aktiver Teilnehmer/eine aktive Teilnehmerin an der globalen Wirtschaft sein
products are coming from thousands of miles away	Sometimes it takes weeks to receive an order because products are coming from thousands of miles away.	die Produkte kommen aus tausend Kilometer Entfernung
consumers are disconnected from the products they buy	A critique of this globalised world is that consumers are often completely disconnected from the products they buy and perhaps value them less.	die Konsumenten/Konsumentinnen haben keinen Bezug zu den Produkten, die sie kaufen
2 billion people in the world live on less than \$ 2 a day	Poverty is still a global issue, as 2 billion people in the world currently live on less than \$ 2 a day.	2 Milliarden Menschen auf der Welt leben von weniger als 2 Dollar pro Tag
to fight global poverty	All of this consumer behaviour doesn't help fight global poverty, in fact, it makes it worse.	die weltweite Armut bekämpfen
to start purchasing products within certain labels	Raymond started purchasing products with certain labels, like "ethically produced" so he knew that what he was buying didn't come from someone being exploited.	Produkte einer bestimmten Marke zu kaufen beginnen
to support business practices that share ethical values	Consumers can do their part to support business practices that share ethical values so that these companies continue this trend.	Geschäftspraktiken unterstützen, die ethische Werte teilen

to guarantee fair wages	John only buys clothes from companies that guarantee fair wages to their workers overseas.	faire Löhne garantieren
to prohibit child labour and slave labour	There should be stricter regulations in some regions of the world to prohibit child labour and slave labour.	Kinderarbeit und Sklavenarbeit verbieten / unterbinden
consumers demand products to be fairly traded	If enough consumers demand products to be fairly traded, eventually, the suppliers will have to change their ways.	die Konsumenten/Konsumentinnen verlangen, dass die Produkte fair gehandelt werden
to do business in a moral and ethical way	It is important to do business in a moral and ethical way and value human lives over a company's profits.	Geschäfte auf moralische und ethische Weise tätigen
to ensure that a business meets strict labour, environmental and developmental standards	Regulatory entities assure that a business meets strict labour, environmental and developmental standards before they can sell their products.	gewährleisten, dass ein Unternehmen strenge Arbeits-, Umwelt- und Entwicklungsstandards einhält
to be one of the most trusted ethical labels	It's quite a seal of approval to be one of the most trusted ethical labels, as more customers will put their trust in the brand or company that has this reputation.	eine der vertrauenswürdigsten ethischen Marken sein
to stand up for fairness and justice when buying <i>Fairtrade</i> products	Lennox enjoys that he stands up for fairness and justice when buying <i>Fairtrade</i> products from companies he trusts.	durch den Kauf von Fairtrade-Produkten für Fairness und Gerechtigkeit eintreten
to empower farmers / workers / women	Advocacy groups work together with organisations to empower farmers, workers and women and argue for fair treatment.	Bauern/Bäuerinnen / Arbeiter/ Arbeiterinnen / Frauen stärken
to earn a living wage	Employees at fair-trade establishments earn a living wage instead of being exploited for their labour.	sich den Lebensunterhalt verdienen
money is invested to improve farming methods	Money is invested to improve farming methods and better the chances that future crops will be a success.	das Geld wird in die Verbesserung der Anbaumethoden investiert
to break the poverty cycle	Higher wages and a supportive network can go a long way towards breaking the poverty cycle in many developing nations.	die Armutsspirale durchbrechen
to fail to really address market inequalities	Simply offering an ethical alternative fails to really address market inequalities that are present in the rest of the system.	daran scheitern, Marktungleichheiten wirklich zu thematisieren
to not be able to reach mass markets	These small steps in the right direction are not able to reach mass markets because these markets are simply so large and powerful.	die Massenmärkte nicht erreichen können

Speaking about the global waste trade

to tackle the "wild west" global trade in plastic	Certain governments are now tackling the "wild west" global trade in plastic by restricting plastic sales.	die „Wild-West“-Methoden des weltweiten Kunststoff-Handels bekämpfen
to dump contaminated plastic waste	Many companies dump contaminated plastic waste in unauthorised areas to avoid fines.	verseuchte / kontaminierte Kunststoffabfälle entsorgen
to make the waste trade more transparent	New rules are now in place to make the waste trade more transparent.	den Abfallhandel transparenter gestalten
to refuse low-quality waste before it is even shipped	Countries who take on large amounts of waste should be able to refuse low-quality waste before it is even shipped.	minderwertige Abfälle ablehnen, bevor sie überhaupt verschifft / transportiert werden
to be illegally burned	Contaminated recycling waste is often illegally burned out of the public eye.	illegal verbrannt werden

to be reliant on other countries to take the waste	Most developed countries are reliant on other countries to take the waste.	von anderen Ländern abhängig sein, die den Abfall annehmen
to lack proper facilities	Some regions lack proper facilities to adequately dispose of certain materials.	nicht über geeignete Einrichtungen verfügen
to have the capacity to deal with the waste	It's important to have the capacity to deal with the waste to prevent environmental harm.	über die nötigen Kapazitäten für die Abfallentsorgung verfügen
to dispose of waste in landfills and incinerators	Most nations dispose of waste in landfills and incinerators.	Abfall in Deponien und Verbrennungsanlagen entsorgen
to import / export a substantial amount of waste	Many larger countries import / export a substantial amount of waste.	große Mengen von Abfällen importieren / exportieren
to make money out of waste	China was able to capitalise on the trash and make money out of waste from many other countries.	aus Abfall Geld machen
to ship containers full of waste to other countries	The United States ships containers full of waste to other countries.	Container voller Abfälle in andere Länder verschiffen / transportieren
toxic / hazardous wastes are imported by developing countries	There are many examples of toxic / hazardous wastes being imported by developing countries like Bangladesh.	giftige / gefährliche Abfälle werden von Entwicklungsländern / Ländern der vierten Welt importiert
to pollute watercourses / the environment	Toxins from improperly disposed waste pollute watercourses / the environment.	Wasserläufe / die Umwelt verschmutzen
to endanger people's health	There are many hazards in landfills that could endanger people's health.	die Gesundheit der Menschen gefährden
exporting waste is often cheaper than treating it properly	Limited rules and regulations mean that exporting waste is often cheaper than treating it properly.	der Export von Abfällen ist oft billiger als deren ordnungsgemäße Behandlung
to ban waste imports	China and several other countries have banned waste imports from certain regions and companies.	Abfallimporte verbieten
to produce goods that can be easily disassembled / remanufactured	In order to maximise the efficiency of the recycling system, a country should produce goods that can easily be disassembled / remanufactured.	Güter produzieren, die leicht zerlegt / wiederaufbereitet werden können
to provide more waste-processing facilities	Western countries are working to provide more waste-processing facilities to cope with increased demand.	mehr Abfallverarbeitungsanlagen zur Verfügung stellen
to restrict cross-border unsorted plastic waste trade	International organisations are considering restricting cross-border unsorted plastic waste trade.	den grenzüberschreitenden Handel mit unsortierten Kunststoffabfällen einschränken
to track the origin of waste	If you track the origin of waste, it's often surprising how far it's travelling to get to a landfill.	die Herkunft von Abfällen verfolgen